ALCHEMY ASCENT

Fund Manager: Alok Agarwal | Co-Fund Manager: Deven Ved

ALCHEMY ASCENT- THE STRATEGY

Investment Objective : To generate long term risk adjusted returns.

Philosophy & Strategy : A High-Risk High Return oriented strategy where capital allocation is as important as stock selection and which aims at generating long term return by investing in companies using data intensive research driven investment approach, to identify companies based on various parameters such as growth, valuation, quality earning and balance sheet health.

Fund Manager : Alok Agarwal **Co-Fund Manager :** Deven Ved | **Description of types of securities** : Equity

Basis of selection of types of securities as part of the Product/Investment Approach: Equity stocks are chosen for investment on the basis of 3 factors :
1. The company fundamentals, as reflected in reported numbers
2. Investment strategy research regarding various market cycles and
3. Risk & Reward ratios
Cash or cash equivalents are chosen when an appropriate equity opportunity is not available

Benchmark : BSE 500 TRI ^

Basis for choice of benchmark: As per APMI Circular APMI/2022-23/02 dated March 23, 2023

Allocation of Portfolio across types of securities : Upto 100% in equity (cash portion may be deployed in liquid funds/ debt securities).

Portfolio Construct: Generally 25-30 stocks across sectors.

Investment horizon: 3 to 5 years

Risk associated with Product/Investment Approach^^ : High Risk

The investment objectives and strategy are indicative and there are no assurances that they will be achieved. ^^All product/ investment approach attract various kinds of risks. Please read the relevant Disclosure Document/ Client Agreement carefully before investing.
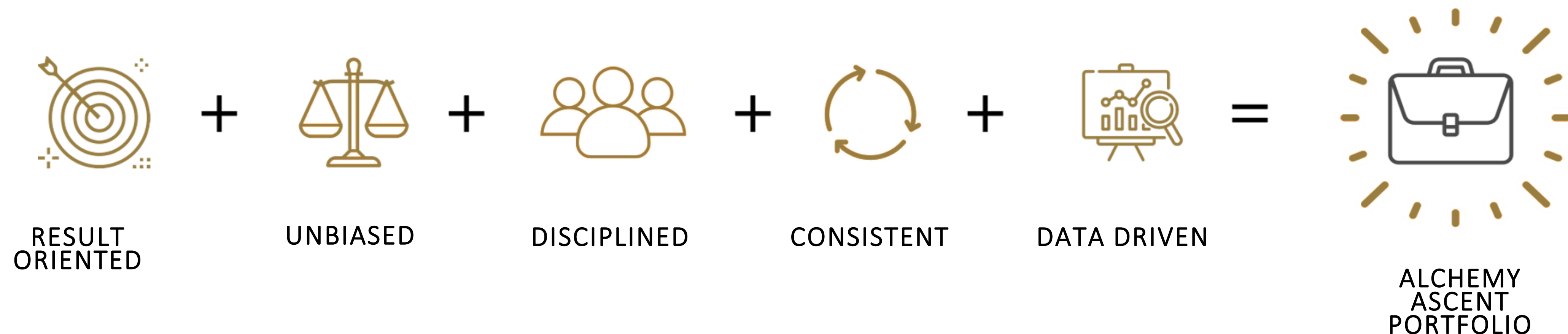*^To meet regulatory requirements, we have changed the benchmark of the product from BSE 200 to BSE 500 TRI, effective 1 Apr 2023*
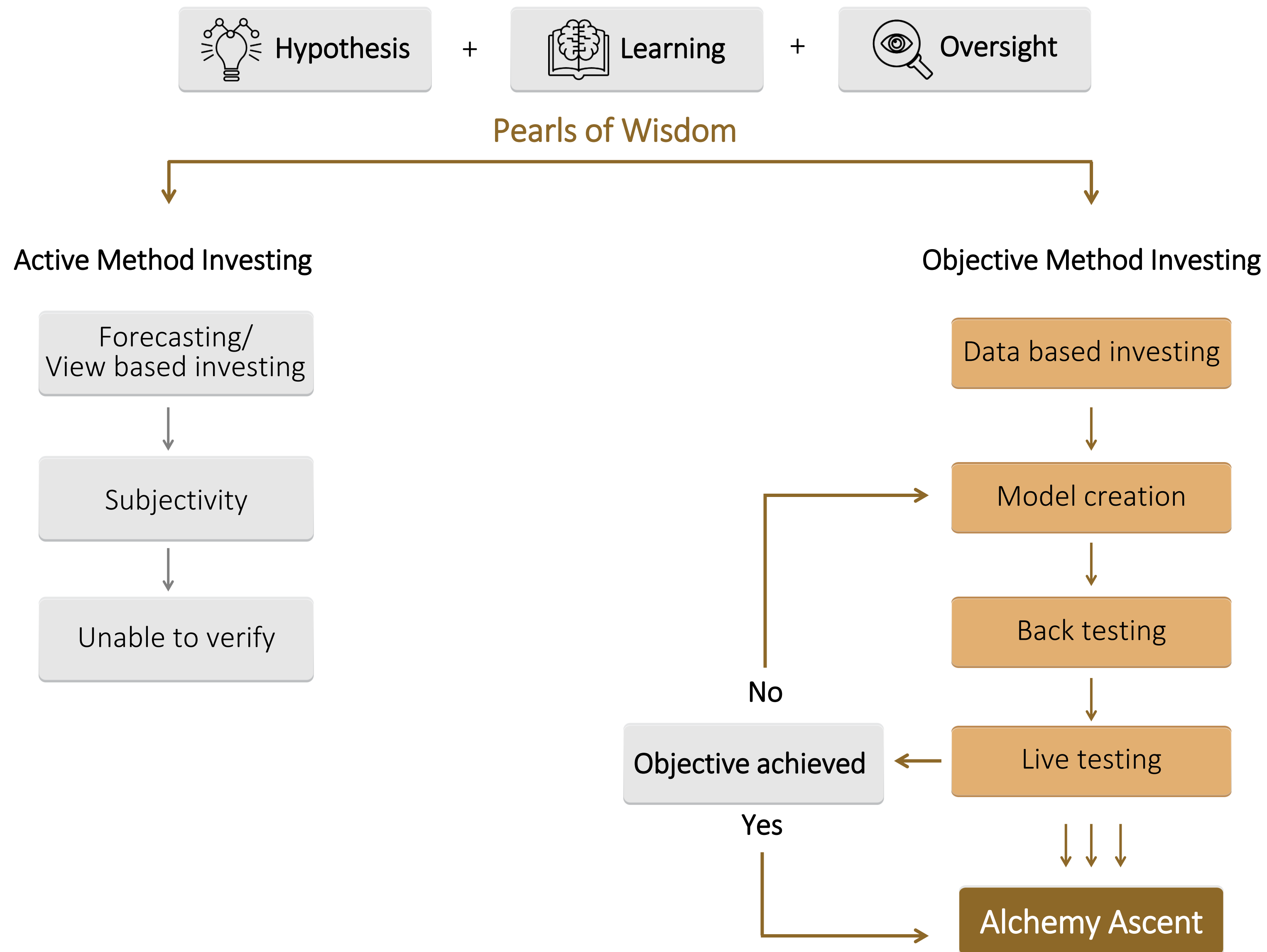
Preamble

In the current investment world it is believed that the key to any successful investment strategy is in finding the "right stock", the "right theme", the "right sector" and the "right cycle". Even the most experienced investors are prone to biases which are inherent in the investing process. This results in inconsistent alpha generation.

- However, we believe that building a high performance portfolio involves much more. Stock allocation, its relative ranking in the portfolio and timing along with risk controls, also play a very important part of the alpha generation process. We believe in strong data based research process, which considers all sources of alpha generation comprehensively, thus helps in creating an unbiased and disciplined investment approach – a key to successful and consistent investment outcomes.

- Alchemy ASCENT* endeavors to provide a consistent "high alpha" investment strategy which build portfolios to deliver consistent outperformance over the long term, using an objective, back tested and data driven approach devoid of any biases.

RESULT ORIENTED + **UNBIASED** + **DISCIPLINED** + **CONSISTENT** + **DATA DRIVEN** = **ALCHEMY ASCENT PORTFOLIO**

The investment objectives and strategy are indicative and there are no assurances that they will be achieved.

3

Hypothesis + Learning + Oversight

Pearls of Wisdom

Active Method Investing

Forecasting/
View based investing

↓

Subjectivity

↓

Unable to verify

Objective Method Investing

Data based investing

↓

Model creation

↓

Back testing

↓

Live testing

→ Objective achieved

No

Yes

Alchemy Ascent

ALCHEMY ASCENT WHAT, WHY & HOW

What	Why/How	Key Variables
Growth	• Growth which is significantly more than the cost of capital • Consistent & Continuous growth • Growth adjusted for different levels of margins • Negative marking if there is high divergence or deterioration in growth and/or Return on Capital	• Revenue • Income/ Cash Flow • Margins (Net & EBITDA) • Return on Capital
Valuations	• Value calculated as Price to Earning and Price to Cash Flow (Excluding Financials) • Valuations is adjusted to the quality of firm • Valuation is also adjusted to the growth of the firm	• Earnings Yield • Treasury Yield • Price to Earnings • Price to Cash Flow • Return on Capital • Net Margin
Quality & Risk Management	• *Rejection* is more important than selection • Strict negative marks for bad balance sheet items, but no positive marks for the same as it is mandated of an investment candidate • This also helps us filter out companies which are not managed properly OR which eventually turn out to be CAGR KILLERS	• Return on Capital • Free Cash Flow • Cash Conversion Cycle • Working Capital • Debt • Share Capital • CAPEX
Market Cycle	• Presence/ Absence of rewarding market cycle • Stock which is appreciated by markets increases our winning ratio • Past behaviour of drawdown and volatility	• Volatility • Performance vis-à-vis Index • Periodic Draw-downs

5

INVESTMENT PROCESS & PORTFOLIO CREATION

01 Investible Universe

- Application of Alchemy Ascent filters on market capitalization for identification of the investible universe
- Top 500 companies by Market cap is filtered
- Investible stocks have to pass a stringent system of eliminating value destroying factors & are sometimes vetoed based on risk and fundamental forensic analysis

02 Alchemy Ascent Algorithm

- Computation of various quantified fundamental parameters
- Allocation of marks to stocks basis their fundamental parameters w.r.t. combinations of attributes and parameters
- Parameters pertain to 4 attributes of the stock: Valuation, Price Action, Business Growth Momentum & Quality of Business
- Ranking of stocks basis attained marks for stocks which are part of the investible universe.

03 Portfolio Creation

- Categorization of stocks basis the algorithm rules on attributes and attained marks/rank
- Setting allocation % basis the algorithm rules and allocating stocks to the portfolio.
- Basis the categorization 3% to 5% generally gets allocated for a particular stock. In exceptional cases maximum allocation in a particular stock can be upto 10% @ cost.

04 Portfolio Monitoring

- Portfolio signals are created on a daily basis
- All building and managing of portfolio is done basis the Alchemy Ascent algorithm.
- Objective is to have the best ranked stocks in the portfolio
- For eg, a stocks exits the portfolio if a combination of any 4 attributes deteriorates. A replacement stock; qualifying the criteria basis its attributes is purchased with cash created.

ALCHEMY ASCENT SECTOR ALLOCATION

Sector^	Quarterly Allocation (%)																					
	Dec-19	Mar-20	Jun-20	Sep-20	Dec-20	Mar-21	Jun-21	Sep-21	Dec-21	Mar-22	Jun-22	Sep-22	Dec-22	Mar-23	Jun-23	Sep-23	Dec-23	Mar-24	Jun-24	Sep-24	Dec-24	Mar-25
Consumer Discretionary	0%	3%	0%	8%	10%	10%	10%	9%	13%	12%	5%	17%	14%	12%	20%	18%	12%	14%	14%	15%	11%	14%
Financials	30%	0%	0%	8%	8%	7%	5%	5%	7%	4%	7%	9%	20%	28%	12%	19%	23%	11%	15%	12%	23%	27%
Information Technology	3%	8%	10%	18%	18%	13%	11%	16%	17%	17%	10%	6%	0%	7%	11%	10%	18%	20%	6%	6%	18%	9%
Health Care	6%	0%	3%	17%	12%	2%	7%	6%	3%	5%	4%	2%	1%	0%	6%	4%	5%	10%	4%	5%	9%	21%
Consumer Staples	12%	8%	10%	0%	2%	1%	3%	6%	4%	2%	1%	0%	0%	0%	6%	5%	8%	5%	5%	11%	6%	5%
Materials	4%	0%	13%	30%	30%	35%	40%	38%	31%	31%	24%	28%	15%	5%	1%	1%	3%	3%	3%	3%	4%	0%
Industrials	14%	4%	7%	1%	1%	3%	3%	4%	6%	6%	12%	22%	30%	25%	32%	32%	18%	20%	35%	31%	22%	2%
Energy	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	4%	7%	4%	4%	4%	4%	4%	4%	0%	0%
Communication Services	1%	0%	0%	6%	6%	7%	3%	3%	4%	10%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Real Estate	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	3%	3%	3%	0%	0%	0%	1%	1%	2%	2%	0%	0%
Utilities	13%	10%	18%	8%	9%	16%	14%	10%	11%	5%	11%	6%	8%	7%	5%	5%	6%	10%	10%	9%	2%	0%
Cash	15%	67%	40%	4%	3%	7%	4%	4%	5%	6%	23%	5%	3%	9%	3%	2%	2%	3%	2%	2%	5%	21%

Financials - Underweight

Materials and Industrials - Overweight

^Source: Bloomberg
Inception Date: September 03, 2019
Data as on March 31, 2025
The investment allocations shown herein is for information purposes and there are no assurances that they will be achieved in future.

PERFORMANCE HIGHLIGHTS

NAV-based Performance#

Legend: ■ Alchemy Ascent ■ BSE 500 TRI

18.4%
15.0%
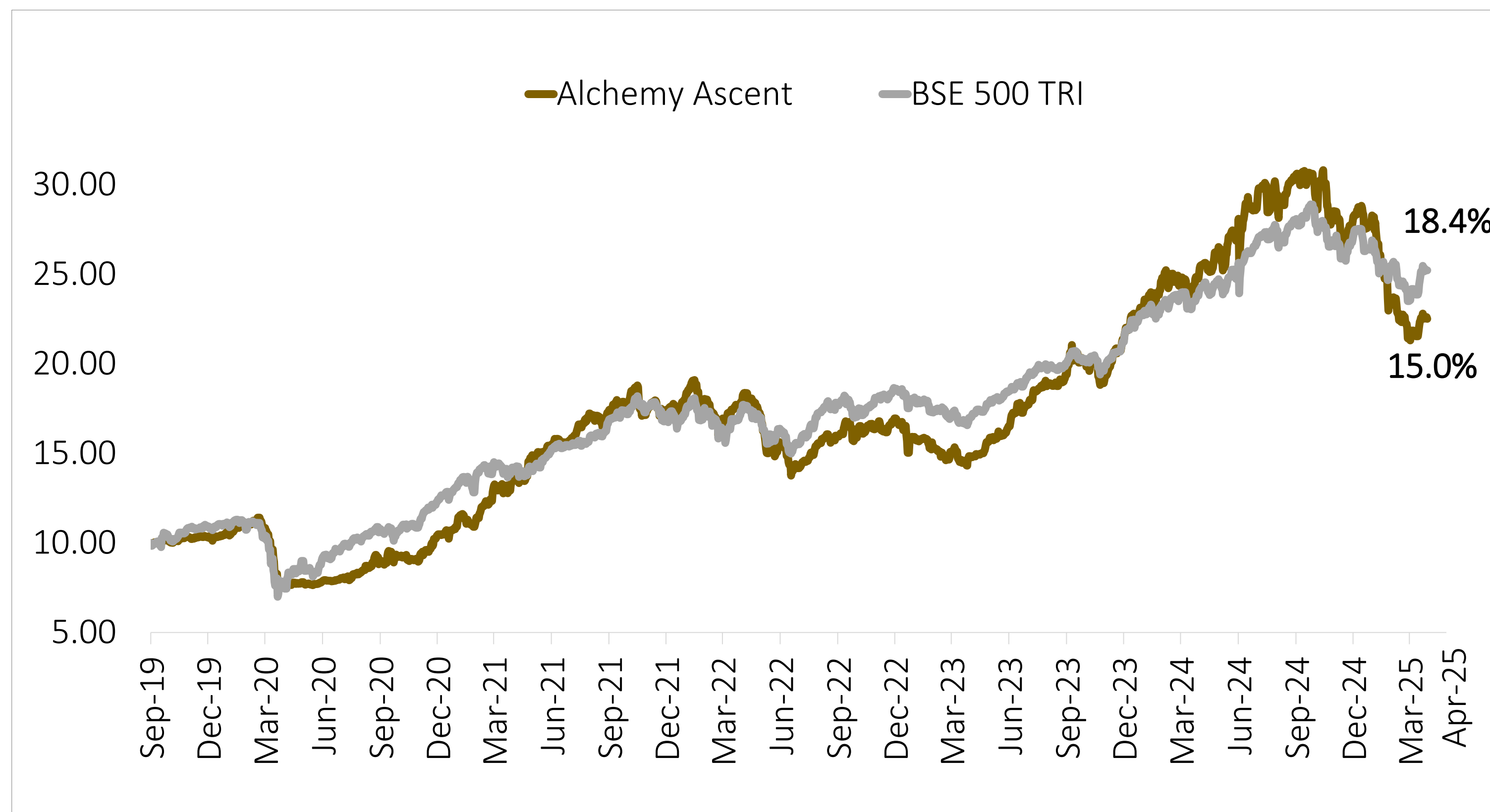
Periodic Returns

Period	% Returns Alchemy Ascent#	% Benchmark returns BSE 500 TRI *
1 Month	-2.2%	3.2%
3 Months	-5.9%	2.2%
6 Months	-22.1%	-2.8%
1 Year	-16.3%	5.7%
3 Years	8.4%	15.2%
5 Years	23.0%	23.7%
Since Inception^	15.0%	18.4%

Data as on 30 April 2025| ^Inception Date: 3 Sep 2019
#Performance related information provided herein is not verified by SEBI.
#Returns are net of fees, expenses, and taxes (if applicable).
#Returns less than 365 days is absolute, greater than 365 days is CAGR (Computed using TWRR method)
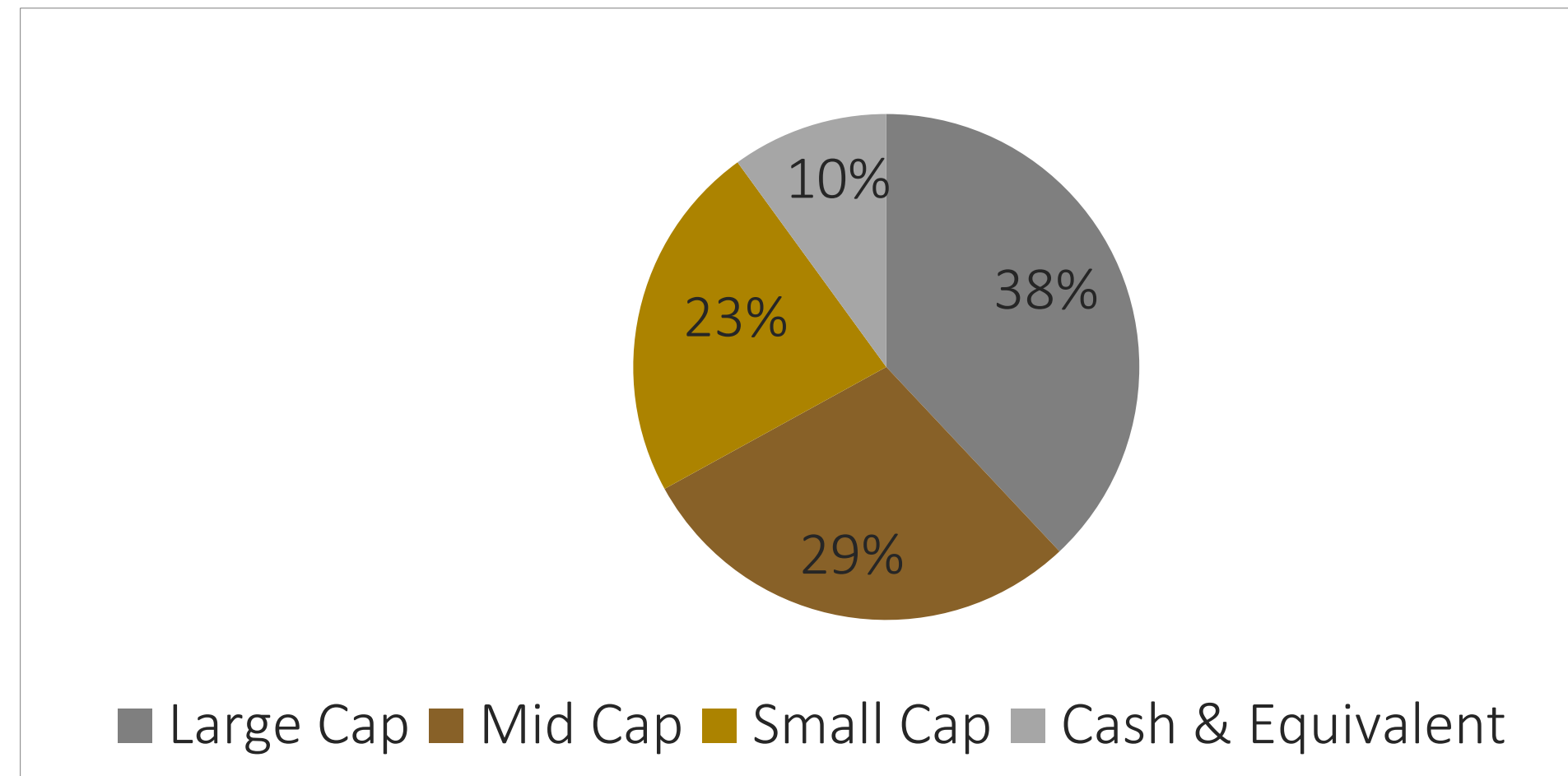*#Past Performance is not indicative of future performance.*
#The above performance figures are aggregate of all discretionary clients; the investor's actual portfolio may differ.
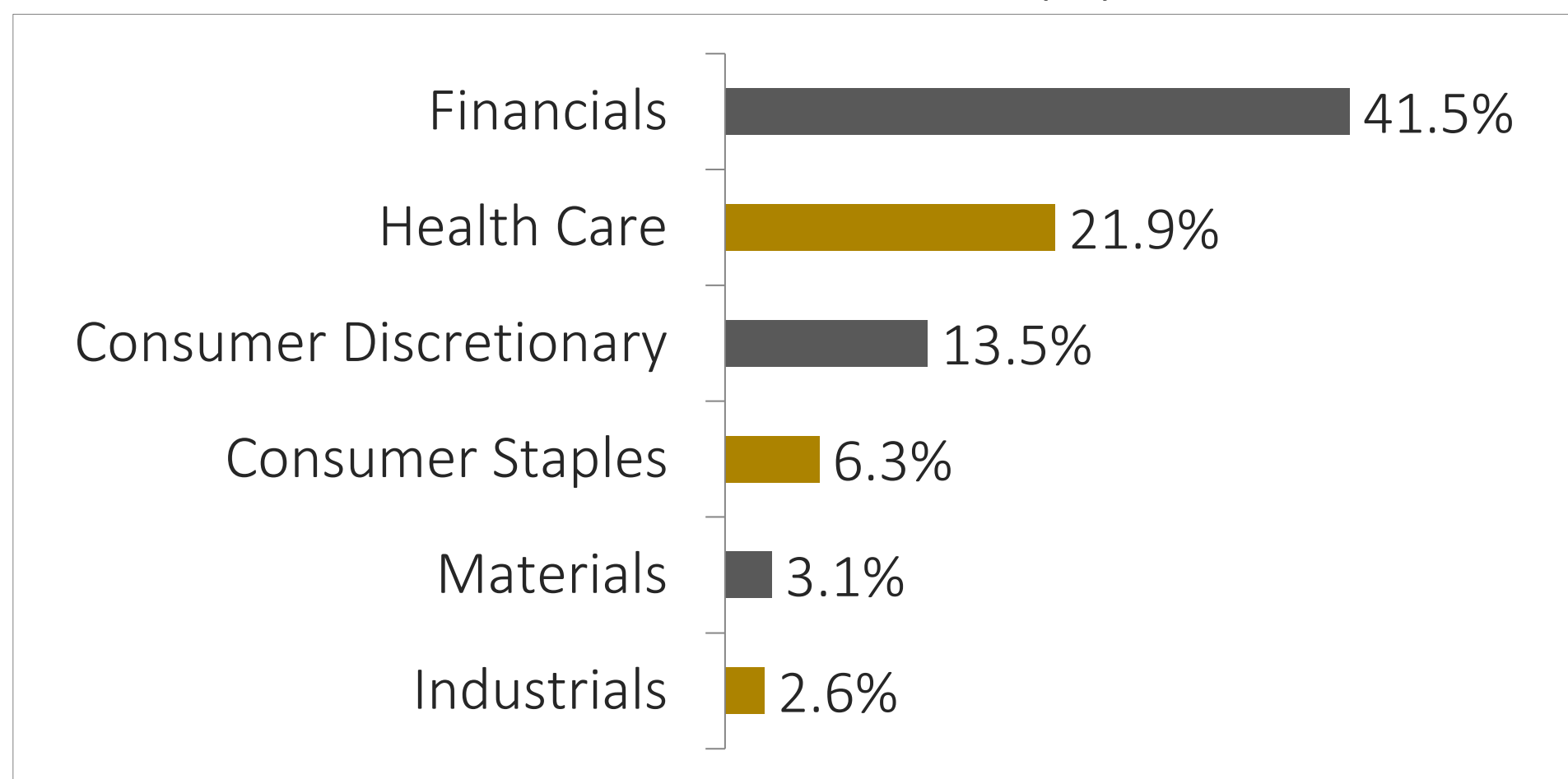*#Please refer the below link for viewing Performance relative to other portfolio managers: https://www.apmiindia.org/apmi/welcomeiaperformance.htm?action=PMSmenu*

PORTFOLIO COMPOSITION & ANALYSIS*

Market Cap Allocation^

- Large Cap 38%
- Mid Cap 29%
- Small Cap 23%
- Cash & Equivalent 10%

GICS Sector Allocation (%) †

Sector	%
Financials	41.5%
Health Care	21.9%
Consumer Discretionary	13.5%
Consumer Staples	6.3%
Materials	3.1%
Industrials	2.6%

Ratio Analysis

Parameter	Alchemy Ascent (Since Inception)**	Benchmark BSE 500 TRI (Since Inception)**
Std. Dev.	18.4%	18.4%
Sharpe	0.5	0.6
Beta	0.8	1.0

Top 10 Holdings by Weight*

Company	Weight (%)
ICICI Bank Ltd	8.6%
Eicher Motors Ltd	7.8%
Muthoot Finance Ltd	6.6%
Bajaj Holdings And Investment Ltd	5.6%
Indian Hotels Company Ltd	5.3%
Glaxosmithkline Pharmaceuticals Ltd	5.3%
Aavas Financiers Ltd	5.2%
AMI Organics Ltd	3.9%
Sun Pharmaceutical Industries Ltd	3.9%
Abbott India Ltd	3.7%

*All data as on April 30, 2025 | ** Inception Date: Sep 3, 2019*
^ Source - AMFI | † Source : Bloomberg.| The stocks mentioned here may or may not form part of Client's portfolio

9

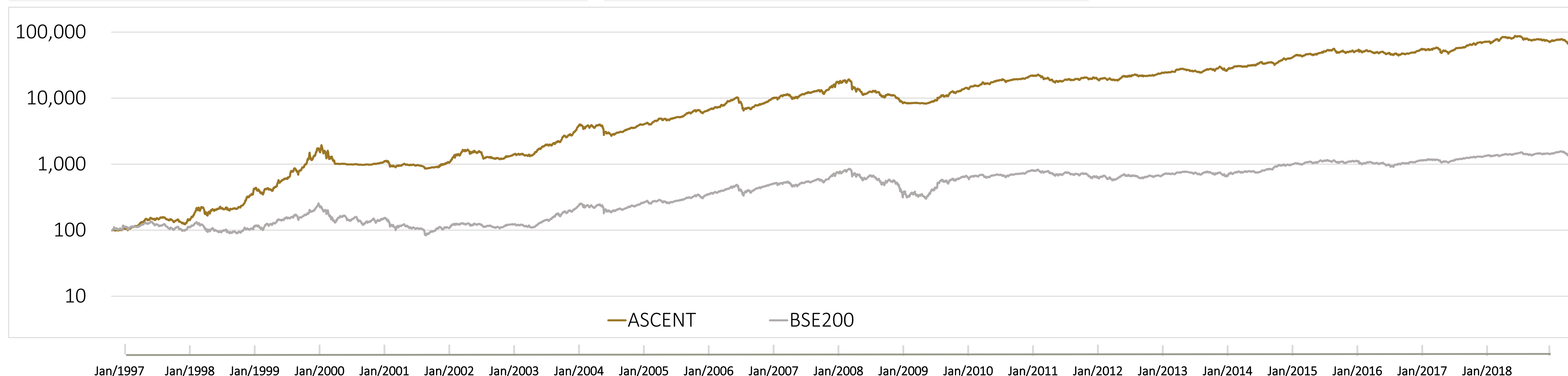ALCHEMY
CAPITAL MANAGEMENT

Objective Method Investing*

1 *Unbiased* approach towards each stock

2 *Greed/Fear/Hope* are mitigated by having objective method for investment

3 Endeavor to generate returns outperforming the relevant Index over 3-5 Year

4 Back Tested for more than 21 years across many market cycles

5 Ability to scan listed stock universe daily to find a winner

6 Take active calls in sectors to generate Alpha

7 Churn ratio of ~ 1-1.2x

8 Create cash when risk reward not in favour

9 Focused unbiased active portfolio management

*The investment objectives are indicative and there are no assurances that they will be achieved.

10

ADDITIONAL INFORMATION

ALCHEMY ASCENT- BACK TESTED PERFORMANCE

Return, Risk and Period Analysis for 01- January 1997 – 31-December 2018*

Risk/ Return Analysis							Time Period Outperformance					Period Analysis			
Return Statistics	Alchemy Ascent	BSE200	Risk Statistics	Alchemy Ascent	BSE200		Parameters	Monthly	Quarterly	Yearly		Parameters	Monthly	Quarterly	Yearly
Annualized Returns	34%	13%	Annualized Volatility	24%	24%		Outperformance to BSE200	63%	67%	82%		Period Best	46%	76%	450%
Average Monthly	3%	1%	Maximum Drawdown	57%	67%		Outperformance to +ve BSE200	57%	69%	80%		Period Worst	-24%	-38%	-54%
Best Month (Dec-99)	46%	13% #	Sharpe Ratio	1.05	0.30		Outperformance to -ve BSE200	71%	64%	86%					

Legend: ASCENT, BSE200

Corresponding for BSE Best Month (May-09) return is 32% vs. Alchemy Ascent 13%; BSE Worst Month (Oct-08) -26% vs Alchemy Ascent -13%
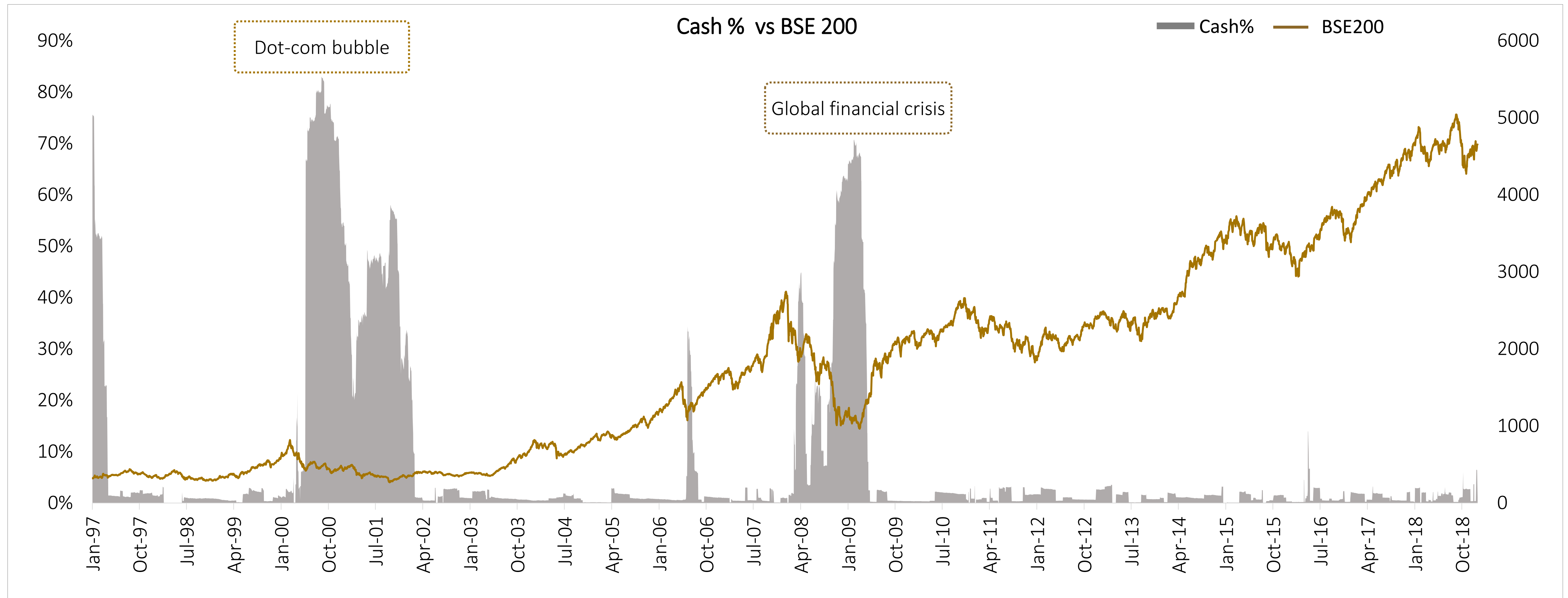 *The back tested past performance is for illustration purpose only and is not an indicator /assurance of future performance.
 *Returns are shown as gross of all fees, expenses & taxes, if any. *Performance related information provided herein is not verified by SEBI*
 * The back tested data is based on current set of rules, which are subject to updates for product feature enhancements and such updates may in turn affect the back testing results in future.

12

ALCHEMY ASCENT - BACK TESTED PERFORMANCE

Cash level vs Benchmark for Portfolio started 01- January 1997 till 31-December 2018*

Cash % vs BSE 200

Legend: Cash% | BSE200

Annotations: Dot-com bubble | Global financial crisis

*The back tested past performance is for illustration purpose only and is not an indicator/ assurance of future performance. | *Cash levels represents capital which has not been deployed.
Performance related information provided herein is not verified by SEBI.
* The back tested data is based on current set of rules, which are subject to updates for product feature enhancements and such updates may in turn affect the back testing results in future.

13

STANDING TALL
ALCHEMY CAPITAL MANAGEMENT

ALCHEMY CAPITAL MANAGEMENT

Alchemy Capital Management is one of the pioneers in providing bespoke Portfolio Management Services in India. The company is registered with the Securities and Exchange Board of India (SEBI) as a Portfolio Manager and based out of Mumbai.

22 years

One of the few Portfolio Managers in India to have been in existence since 2002
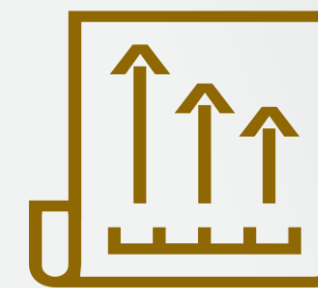
Pioneers in bottom-up stock picking skills with a long-term investing approach

With an experienced team of investment professionals at the helm, there is a strong emphasis on Compliance and Risk Management

Managing/advising AUM of USD 1.1 billion*, we have earned the trust of institutional investors, sovereign funds, ultra HNIs and family offices.

*Data as of April 30, 2025

- We believe that consistent and superior long term absolute returns can be made across market cycles by investing in growth companies with good management teams.

- We like businesses which address large and growing external opportunities, have a competitive advantage in effectively exploiting those opportunities and have a scalable business model with higher-than-average Return on Capital Employed (ROCE) over the investment horizon.

- We believe that management teams are key to business success. We look for managements which have aggression, are aligned to business outcomes while simultaneously having respect for governance and capital allocation.

- While growth companies form the core of our portfolio, we also tactically invest in deep value opportunities and special situations that may appear due to and during market cycles.

INVESTMENT TEAM

Hiren Ved
Director & CIO
Experience: 30+ Y

INVESTMENT

Alok Agarwal
Head - Quant & Fund Manager
Experience: 22 Y

Himani Shah
Co-Fund Manager
Experience: 20 Y

Mythili Balakrishnan
Co-Fund Manager
Experience: 22 Y

Deven Ved
Co-Fund Manager, Quant
Experience: 17 Y

Jagpreet Chhabra
VP – Quant Research Analyst
Experience: 22 Y

Rishabha Doshi
Quant Analyst
Experience: 3 Y

Gayathree T V
Quant Research Analyst
Experience: Fresher

RESEARCH

Vimal Gohil
Research Analyst
Experience: 13 Y

Haresh Kapoor
Research Analyst
Experience: 12 Y

Ruchika Bhatia
Research Analyst
Experience: 9 Y

Hrushikesh Shah
Research Analyst
Experience: 1 Y

Note: Total experience in industry is provided herein above

General Risk Factors:

- All products/ investment approach attract various kinds of risks. Please read the relevant Disclosure Document/ Client Agreement/ Offer Documents (includes Private Placement Memorandum and Contribution Agreement) carefully before investing.

General Disclaimers:

- The information and opinions contained in this report/ presentation have been obtained from sources believed to be reliable, but no representation or warranty, express or implied, is made that such information is accurate or complete.
- Information and opinions contained in the report/ presentation are disseminated for the information of authorized recipients only and are not to be relied upon as advisory or authoritative or taken in substitution for the exercise of due diligence and judgement by any recipient.
- The information and opinions are not, and should not be construed as, an offer or solicitation to buy or sell any securities or make any investments.
- Nothing contained herein, including past performance, shall constitute any representation or warranty as to future performance.
- The client is solely responsible for consulting his/her/its own independent advisors as to the legal, tax, accounting and related matters concerning investments and nothing in this document or in any communication shall constitutes such advice.
- The client is expected to understand the risk factors associated with investment & act on the information solely on his/her/its own risk. As a condition for providing this information, the client agrees that Alchemy Capital Management Pvt. Ltd., its Group or affiliates makes no representation and shall have no liability in any way arising to them or any other entity for any loss or damage, direct or indirect, arising from the use of this information.
- This document and its contents are proprietary information of Alchemy Capital Management Pvt. Ltd and may not be reproduced or otherwise disseminated in whole or in part without the written consent.

Regulatory Disclosures:

- All clients have an option to invest in the above products / investment approach directly, without intermediation of persons engaged in distribution services.
- This document, its contents, especially the Performance related information, is not verified by SEBI or any regulator.