

# ALCHEMY ASCENT- THE STRATEGY



**Investment Objective\*\***: To generate long term risk adjusted returns.

Philosophy & Strategy\*\*: A High-Risk High Return oriented strategy where capital allocation is as important as stock selection and which aims at generating long term return by investing in companies using data intensive research driven investment approach, to identify companies based on various parameters such as growth, valuation, quality earning and balance sheet health.

Fund Manager: Alok Agarwal Co-Fund Manager: Deven Ved | Description of types of securities: Equity

Basis of selection of types of securities as part of the Product/Investment Approach: Equity stocks are chosen for investment on the basis of 3 factors:

- 1. The company fundamentals, as reflected in reported numbers
- 2. Investment strategy research regarding various market cycles and
- 3. Risk & Reward ratios

Cash or cash equivalents are chosen when an appropriate equity opportunity is not available

Benchmark: BSE 500 TRI ^

Basis for choice of benchmark: As per APMI Circular APMI/2022-23/02 dated March 23, 2023

Allocation of Portfolio across types of securities: Upto 100% in equity (cash portion may be deployed in liquid funds/ debt securities).

Portfolio Construct: A typical Portfolio generally consists of upto 35 stocks across sectors.

**Investment horizon:** 3 to 5 years

Risk associated with Product/Investment Approach^^: High Risk

<sup>\*\*</sup>The investment objectives and strategy are indicative and there are no assurances that they will be achieved. ^^All product/investment approaches attract various kinds of risks. Please read the relevant <u>Disclosure</u>

<u>Document</u>/ Client Agreement carefully before investing.

<sup>^</sup>To meet regulatory requirements, we have changed the benchmark of the product from BSE 200 to BSE 500 TRI, effective 1 Apr 2023

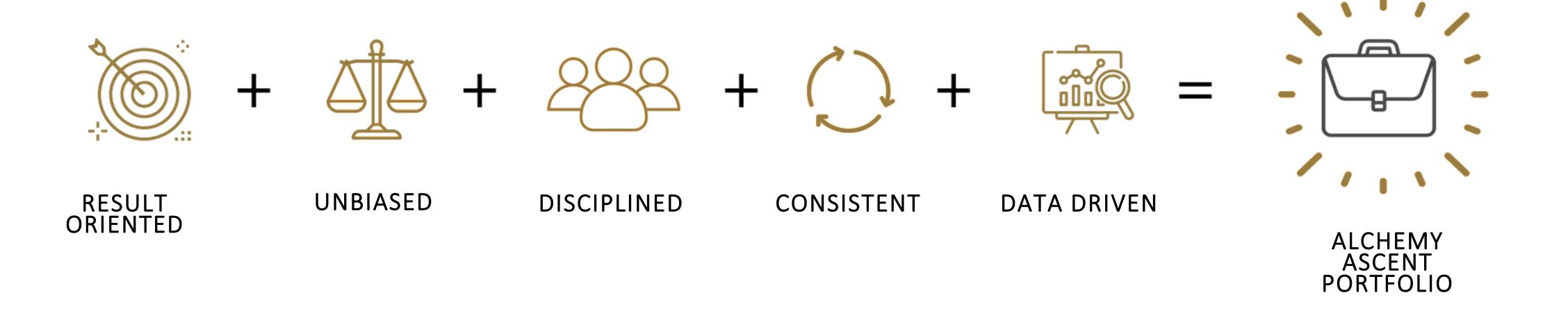
# ALCHEMY

## ALCHEMY ASCENT - MAGIC OR METHOD

### Preamble

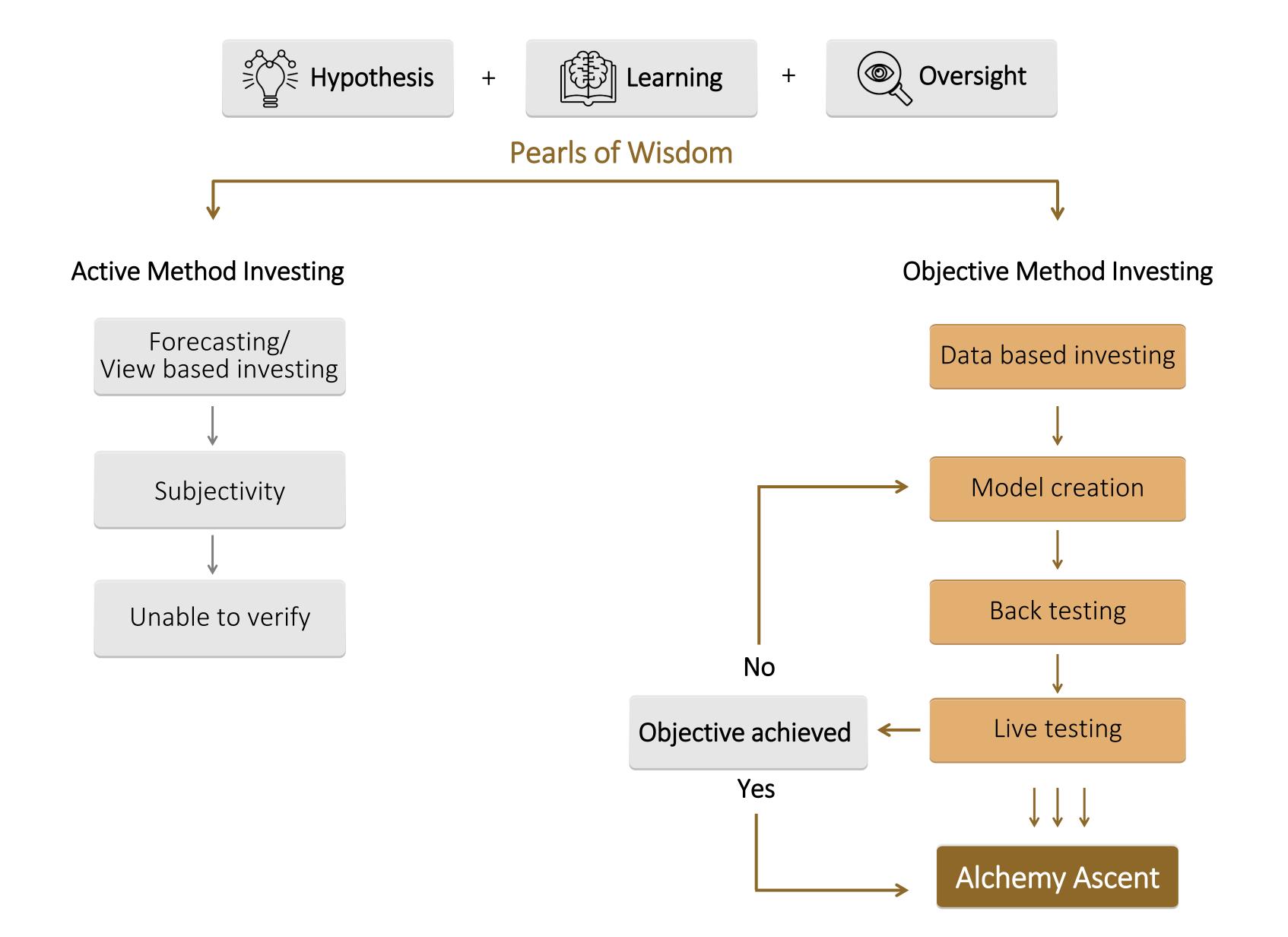
In the current investment world it is believed that the key to any successful investment strategy is in finding the "right stock", the "right theme", the "right sector" and the "right cycle". Even the most experienced investors are prone to biases which are inherent in the investing process. This results in inconsistent alpha generation.

- However, we believe that building a high performance portfolio involves much more. Stock allocation, its relative ranking in the portfolio and timing along with risk controls, also play a very important part of the alpha generation process. We believe in strong data based research process, which considers all sources of alpha generation comprehensively, thus helps in creating an unbiased and disciplined investment approach a key to successful and consistent investment outcomes.
- Alchemy Ascent\* endeavors to provide a consistent "high alpha" investment strategy which build portfolios to deliver consistent outperformance over the long term, using an objective, back tested and data driven approach devoid of any biases.





# ALCHEMY ASCENT WAS NOT BUILT IN A DAY





# ALCHEMY ASCENT WHAT, WHY & HOW

| What                         | Why/How  | Key Variables   |
|------------------------------|--|---|
| Growth                       | <ul> <li>Growth which is significantly more than the cost of capital</li> <li>Consistent &amp; Continuous growth</li> <li>Growth adjusted for different levels of margins</li> <li>Negative marking if there is high divergence or deterioration in growth and/or Return on Capital</li> </ul>   | <ul> <li>Revenue</li> <li>Income/ Cash Flow</li> <li>Margins (Net &amp; EBITDA)</li> <li>Return on Capital</li> </ul>   |
| Valuations                   | <ul> <li>Value calculated as Price to Earning and Price to Cash Flow (Excluding Financials)</li> <li>Valuations is adjusted to the quality of firm</li> <li>Valuation is also adjusted to the growth of the firm</li> </ul>  | <ul> <li>Earnings Yield</li> <li>Treasury Yield</li> <li>Price to Earnings</li> <li>Price to Cash Flow</li> <li>Return on Capital</li> <li>Net Margin</li> </ul>          |
| Quality & Risk<br>Management | <ul> <li>Rejection is more important than selection</li> <li>Strict negative marks for bad balance sheet items, but no positive marks for the same as it is mandated of an investment candidate</li> <li>This also helps us filter out companies which are not managed properly OR which eventually turn out to be CAGR KILLERS</li> </ul> | <ul> <li>Return on Capital</li> <li>Free Cash Flow</li> <li>Cash Conversion Cycle</li> <li>Working Capital</li> <li>Debt</li> <li>Share Capital</li> <li>CAPEX</li> </ul> |
| Market Cycle                 | <ul> <li>Presence/ Absence of rewarding market cycle</li> <li>Stock which is appreciated by markets increases our winning ratio</li> <li>Past behaviour of drawdown and volatility</li> </ul>  | <ul> <li>Volatility</li> <li>Performance vis-à-vis Index</li> <li>Periodic</li> <li>Draw-downs</li> </ul>   |

## INVESTMENT PROCESS & PORTFOLIO CREATION





## Investible Universe

- Application of Alchemy Ascent filters on market capitalization for identification of the investible universe
- Top 500 companies by Market cap is filtered
- Investible stocks have to pass a stringent system of eliminating value destroying factors & are sometimes vetoed based on risk and fundamental forensic analysis



## Alchemy Ascent Algorithm

- Computation of various quantified fundamental parameters
- Allocation of marks to stocks basis their fundamental parameters w.r.t. combinations of attributes and parameters
- Parameters pertain to 4
   attributes of the stock:
   Valuation, Price Action, Business
   Growth Momentum & Quality of
   Business
- Ranking of stocks basis attained marks for stocks which are part of the investible universe.



## **Portfolio Creation**

- Categorization of stocks basis the algorithm rules on attributes and attained marks/rank
- Setting allocation % basis the algorithm rules and allocating stocks to the portfolio.
- Basis the categorization 3% to 5% generally gets allocated for a particular stock. In exceptional cases maximum allocation in a particular stock can be upto 10%
   @ cost.



## Portfolio Monitoring

- Portfolio signals are created on a daily basis
- All building and managing of portfolio is done basis the Alchemy Ascent algorithm.
- Objective is to have the best ranked stocks in the portfolio
- For eg, a stocks exits the portfolio if a combination of any 4 attributes deteriorates. A replacement stock; qualifying the criteria basis its attributes is purchased with cash created.



# ALCHEMY ASCENT SECTOR ALLOCATION

| CostorA                | Quarterly Allocation (%) |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |
|------------------------|--------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Sector^                | Dec-19                   | Mar-20 | Jun-20 | Sep-20 | Dec-20 | Mar-21 | Jun-21 | Sep-21 | Dec-21 | Mar-22 | Jun-22 | Sep-22 | Dec-22 | Mar-23 | Jun-23 | Sep-23 | Dec-23 | Mar-24 | Jun-24 | Sep-24 | Dec-24 | Mar-25 |
|                        |                          |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |
| Consumer Discretionary | 0%                       | 3%     | 0%     | 8%     | 10%    | 10%    | 10%    | 9%     | 13%    | 12%    | 5%     | 17%    | 14%    | 12%    | 20%    | 18%    | 12%    | 14%    | 14%    | 15%    | 11%    | 14%    |
| Financials             | 30%                      | 0%     | 0%     | 8%     | 8%     | 7%     | 5%     | 5%     | 7%     | 4%     | 7%     | 9%     | 20%    | 28%    | 12%    | 19%    | 23%    | 11%    | 15%    | 12%    | 23%    | 27%    |
| Information Technology | 3%                       | 8%     | 10%    | 18%    | 18%    | 13%    | 11%    | 16%    | 17%    | 17%    | 10%    | 6%     | 0%     | 7%     | 11%    | 10%    | 18%    | 20%    | 6%     | 6%     | 18%    | 9%     |
| Health Care            | 6%                       | 0%     | 3%     | 17%    | 12%    | 2%     | 7%     | 6%     | 3%     | 5%     | 4%     | 2%     | 1%     | 0%     | 6%     | 4%     | 5%     | 10%    | 4%     | 5%     | 9%     | 21%    |
| Consumer Staples       | 12%                      | 8%     | 10%    | 0%     | 2%     | 1%     | 3%     | 6%     | 4%     | 2%     | 1%     | 0%     | 0%     | 0%     | 6%     | 5%     | 8%     | 5%     | 5%     | 11%    | 6%     | 5%     |
| Materials              | 4%                       | 0%     | 13%    | 30%    | 30%    | 35%    | 40%    | 38%    | 31%    | 31%    | 24%    | 28%    | 15%    | 5%     | 1%     | 1%     | 3%     | 3%     | 3%     | 3%     | 4%     | 0%     |
| Industrials            | 14%                      | 4%     | 7%     | 1%     | 1%     | 3%     | 3%     | 4%     | 6%     | 6%     | 12%    | 22%    | 30%    | 25%    | 32%    | 32%    | 18%    | 20%    | 35%    | 31%    | 22%    | 2%     |
| Energy                 | 3%                       | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 3%     | 4%     | 7%     | 4%     | 4%     | 4%     | 4%     | 4%     | 4%     | 0%     | 0%     |
| Communication Services | 1%                       | 0%     | 0%     | 6%     | 6%     | 7%     | 3%     | 3%     | 4%     | 10%    | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     |
| Real Estate            | 0%                       | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 0%     | 1%     | 3%     | 3%     | 3%     | 0%     | 0%     | 0%     | 1%     | 1%     | 2%     | 2%     | 0%     | 0%     |
| Utilities              | 13%                      | 10%    | 18%    | 8%     | 9%     | 16%    | 14%    | 10%    | 11%    | 5%     | 11%    | 6%     | 8%     | 7%     | 5%     | 5%     | 6%     | 10%    | 10%    | 9%     | 2%     | 0%     |
| Cash                   | 15%                      | 67%    | 40%    | 4%     | 3%     | 7%     | 4%     | 4%     | 5%     | 6%     | 23%    | 5%     | 3%     | 9%     | 3%     | 2%     | 2%     | 3%     | 2%     | 2%     | 5%     | 21%    |

Financials - Underweight

Materials and Industrials - Overweight

^Source: Bloomberg

Inception Date: September 03, 2019

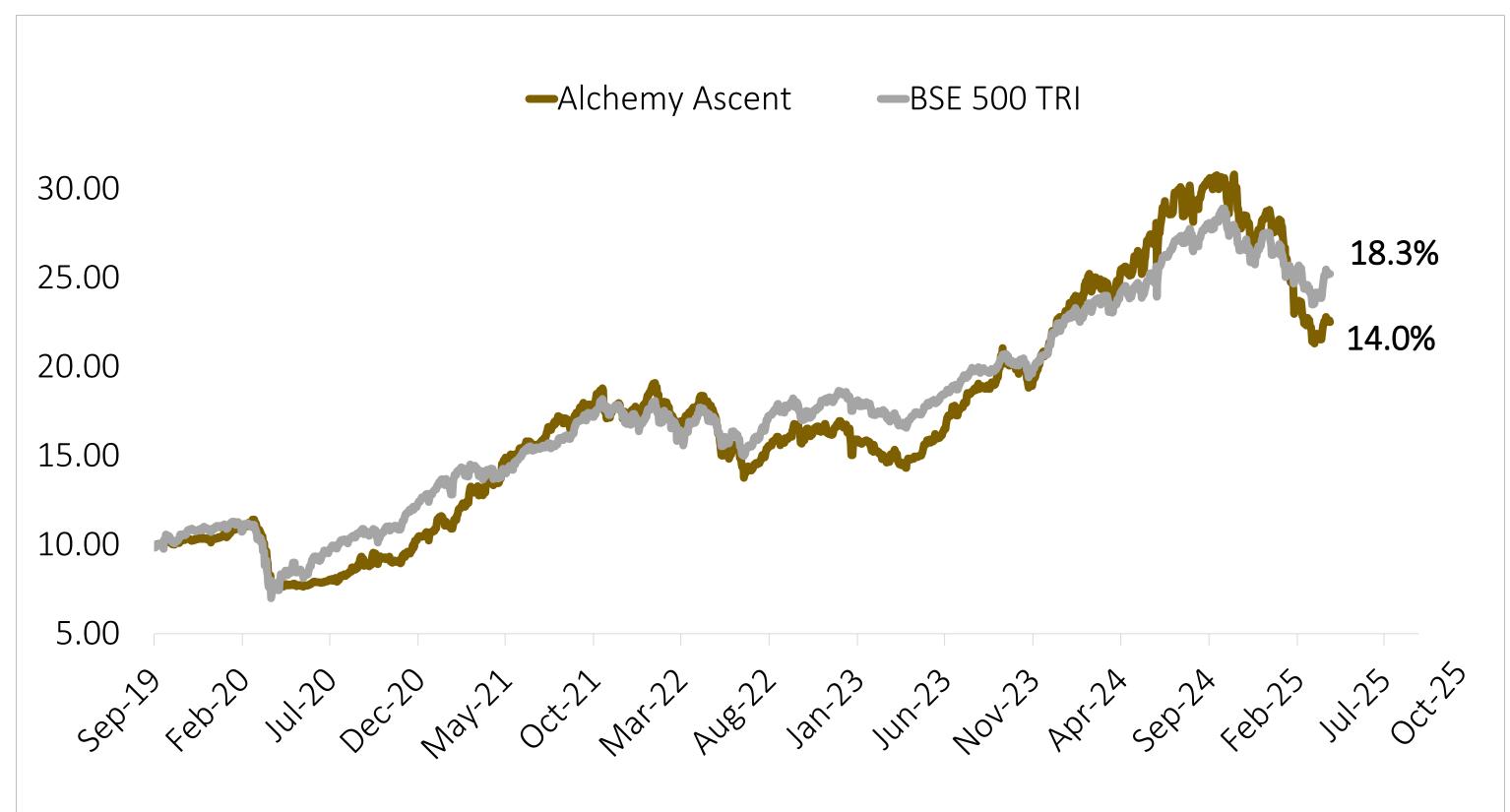
Data as on March 31, 2025

The investment allocations shown herein is for information purposes and there are no assurances that they will be achieved in future.

# ALCHEMY CARLLAL MANAGEMENT

# PERFORMANCE HIGHLIGHTS

## NAV-based Performance#



## Periodic Returns

| Period           | % Returns<br>Alchemy<br>Ascent# | % Benchmark returns BSE 500 TRI * |
|------------------|---------------------------------|-----------------------------------|
| 1 Month          | 3.3%                            | 4.3%                              |
| 3 Months         | 1.1%                            | 3.7%                              |
| 6 Months         | 1.9%                            | 8.3%                              |
| 1 Year           | -20.6%                          | 5.3%                              |
| 3 Years          | 11.1%                           | 16.2%                             |
| 5 Years          | 19.7%                           | 21.1%                             |
| Since Inception^ | 14.0%                           | 18.3%                             |

Data as on 31 October 2025 | ^Inception Date: 3 Sep 2019

#Performance related information provided herein is not verified by SEBI.

#Returns are net of fees, expenses, and taxes (if applicable).

#Returns less than 365 days is absolute, greater than 365 days is CAGR (Computed using TWRR method)

#Past Performance is not indicative of future performance.

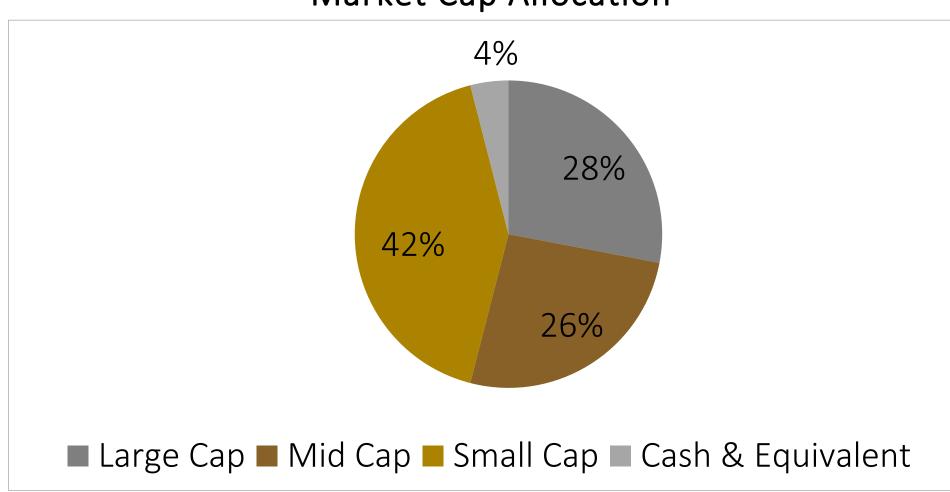
#The above performance figures are aggregate of all discretionary clients; the investor's actual portfolio may differ.

#Please refer the below link for viewing Performance relative to other portfolio managers: https://www.apmiindia.org/apmi/welcomeiaperformance.htm?action=PMSmenu

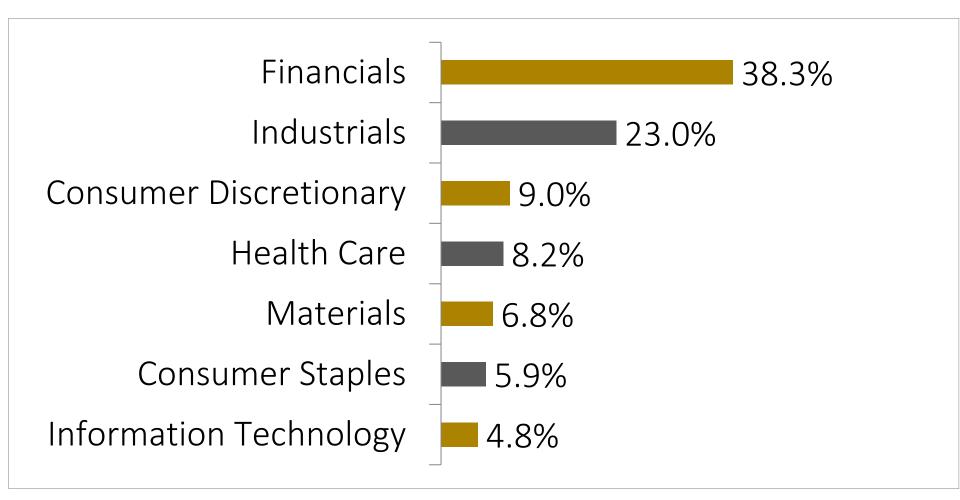




## Market Cap Allocation^



## GICS Sector Allocation (%) †



Ratio Analysis

| Parameter | Alchemy Ascent (Since Inception)** | Benchmark BSE 500 TRI (Since Inception)** |
|-----------|------------------------------------|---|
| Std. Dev. | 17.9%                              | 17.9%                                     |
| Sharpe    | 0.4                                | 0.6                                       |
| Beta      | 0.8                                | 1.0                                       |

## Top 10 Holdings by Weight\*

| Company                           | Weight (%) |
|-----------------------------------|------------|
| Eicher Motors Ltd                 | 6.5%       |
| Muthoot Finance Ltd               | 5.5%       |
| ICICI Bank Ltd                    | 5.4%       |
| Anand Rathi Wealth Ltd            | 5.3%       |
| Bajaj Holdings And Investment Ltd | 4.9%       |
| Syrma SGS Technology Ltd          | 4.8%       |
| HDFC Asset Management Company Ltd | 4.7%       |
| BEML Ltd                          | 4.6%       |
| Apar Industries Ltd               | 4.2%       |
| Kajaria Ceramics Ltd              | 4.0%       |

<sup>\*</sup> All data as on October 31, 2025 | \*\* Inception Date: Sep 3, 2019

<sup>^</sup> Source - AMFI | † Source : Bloomberg. | The sectors and stocks mentioned here may or may not form part of Client's portfolio.





## Objective Method Investing\*

Unbiased approach towards each stock

Greed/Fear/Hope are mitigated by having objective method for investment

Endeavor to generate returns outperforming the relevant Index over 3-5 Year

Back Tested for more than 21 years across many market cycles

Ability to scan listed stock universe daily to find a winner

Take active calls in sectors to generate Alpha

Churn ratio of ~ 1-1.2x

Create cash when risk reward not in favour

Focused unbiased active portfolio management



# ADDITIONAL INFORMATION

# ALCHEMY CARLLAL MANAGEMENT

# ALCHEMY ASCENT- BACK TESTED PERFORMANCE

Return, Risk and Period Analysis for 01- January 1997 – 31-December 2018\*

| Risk/ Return Analysis  |                   |  |                          |                   |        | Time Period Outperformance   |           |           |        | Period Analysis |         |           |        |
|------------------------|-------------------|--|--------------------------|-------------------|--------|--|-----------|-----------|--------|-----------------|---------|-----------|--------|
| Return<br>Statistics   | Alchemy<br>Ascent | BSE200   | Risk<br>Statistics       | Alchemy<br>Ascent | BSE200 | Parameters   | Monthly   | Quarterly | Yearly | Parameters      | Monthly | Quarterly | Yearly |
| Annualized<br>Returns  | 34%               | 13%  | Annualized<br>Volatility | 24%               | 24%    | Outperformance to BSE200   | 63%       | 67%       | 82%    | Period Best     | 46%     | 76%       | 450%   |
| Average<br>Monthly     | 3%                | 1%   | Maximum<br>Drawdown      | 57%               | 67%    | Outperformance to +ve<br>BSE200  | 57%       | 69%       | 80%    | Period Worst    | -24%    | -38%      | -54%   |
| Best Month<br>(Dec-99) | 46%               | 13% #  | Sharpe<br>Ratio          | 1.05              | 0.30   | Outperformance to -ve BSE200   | 71%       | 64%       | 86%    |                 |         |           |        |
| 100,000 —<br>10,000 —  |                   |  |                          |                   |        | Manage of the second se | - Armhann |           |        |                 |         |           |        |
| 1,000 —                |                   |  | /M                       |                   |        |  | - Marine  | Mayo      |        |                 |         |           |        |
| 100                    |                   | Named No. of the Part of the P |                          |                   |        |  |           |           |        |                 |         |           |        |
|                        |                   |  |                          |                   |        | —ASCENT —BSI   | =200      |           |        |                 |         |           |        |
| 10 —                   |                   |  |                          |                   |        | — — » »  |           |           |        |                 |         |           |        |

<sup>#</sup>Corresponding for BSE Best Month (May-09) return is 32% vs. Alchemy Ascent 13%; BSE Worst Month (Oct-08) -26% vs Alchemy Ascent -13%

<sup>\*</sup>The back tested past performance is for illustration purpose only and is not an indicator /assurance of future performance.

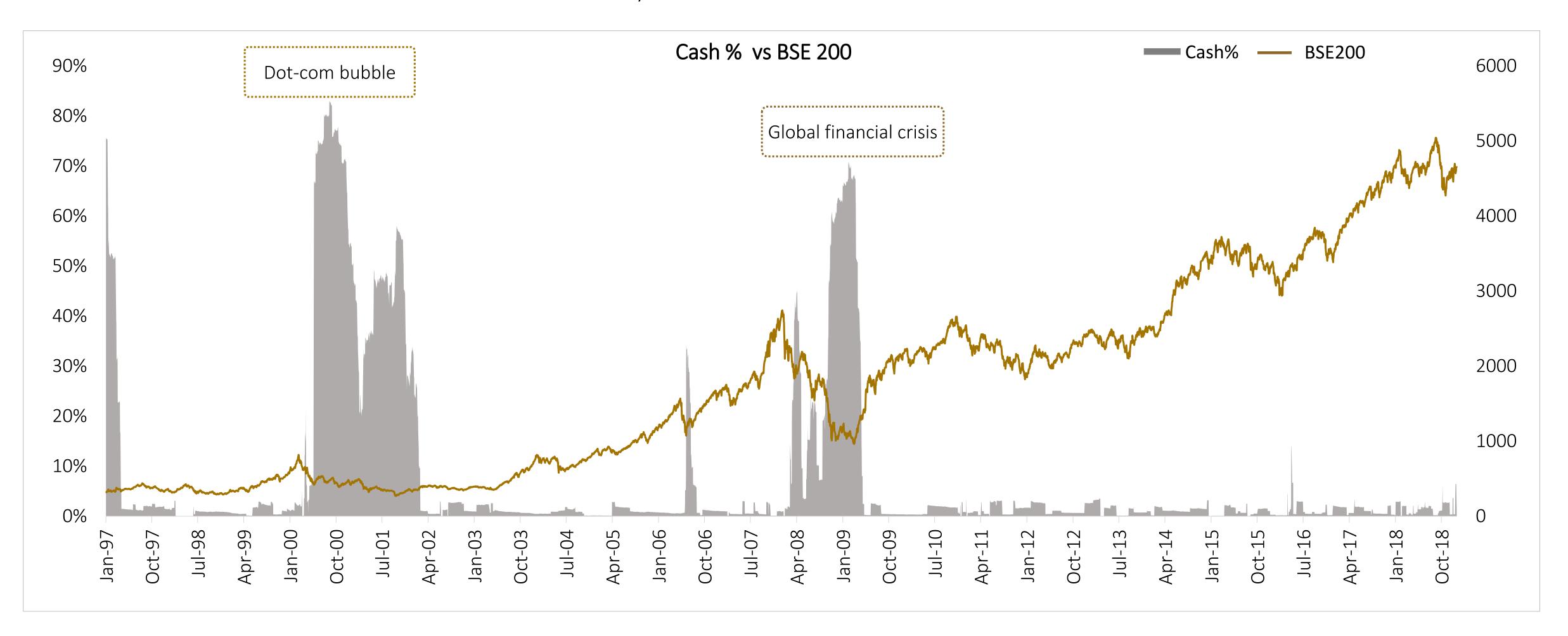
<sup>\*</sup>Returns are shown as gross of all fees, expenses & taxes, if any. Performance related information provided herein is not verified by SEBI

<sup>\*</sup> The back tested data is based on current set of rules, which are subject to updates for product feature enhancements and such updates may in turn affect the back testing results in future.

# ALCHEMY CAPITAL MANAGEMENT

## ALCHEMY ASCENT - BACK TESTED PERFORMANCE

Cash level vs Benchmark for Portfolio started 01- January 1997 till 31-December 2018\*



<sup>\*</sup>The back tested past performance is for illustration purpose only and is not an indicator/assurance of future performance. | \*Cash levels represents capital which has not been deployed.

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<sup>\*</sup> The back tested data is based on current set of rules, which are subject to updates for product feature enhancements and such updates may in turn affect the back testing results in future.



# ALCHEMY CAPITAL MANAGEMENT





One of the pioneers of bespoke Portfolio Management Services in India.



Manages/Advises AUM of over USD 1.2 billion (as of October 31, 2025).



Legacy of over 2 decades, built on trust, integrity, and expertise.



Team of stable and experienced investment professionals with deep industry knowledge and the ability to navigate market cycles.



Serving HNIs, UHNIs, Family Offices, Fund of Funds, Institutions and Corporate.



Disciplined investment approach with an emphasis on research, insights and long-term investments for sustainable returns.



## **ALCHEMY'S INVESTMENT PHILOSOPHY**

We believe that consistent and superior long term absolute returns can be made across market cycles by investing in growth companies with good management teams.



#### **Robust Financial Metrics**

We like businesses which address large and growing external opportunities, have a competitive advantage in effectively exploiting those opportunities and have a scalable business model with higher-than-average Return on Capital Employed (ROCE) over the investment horizon.



## Strong Growth Fundamentals

While growth companies form the core of our portfolio, we also tactically invest in deep value opportunities and special situations that may appear due to and during market cycles.



## **Exceptional Management Teams**

We believe that management teams are key to business success. We look for managements which have aggression, are aligned to business outcomes while simultaneously having respect for governance and capital allocation.

# **INVESTMENT TEAM**





Hiren Ved Director & CIO Experience: 30+ Y

#### INVESTMENT



Alok Agarwal Head - Quant & Fund Manager Experience: 23 Y



Himani Shah Co-Fund Manager Experience: 22 Y



Mythili Balakrishnan Co-Fund Manager Experience: 23 Y



Kevyn Kadakia Research Analyst Experience: 14 Y



Vimal Gohil Research Analyst Experience: 14 Y



Ruchika Bhatia Research Analyst Experience: 10 Y

RESEARCH



Dhananjai Bagrodia Research Analyst Experience: 9 Y



Bhavya Sanghvi Research Analyst Experience: 9 Y



Research Analyst Experience: 3 Y



Co-Fund Manager, Quant Experiençe: 19 Y



Jagpreet Chhabra Quant Research Analyst Experience: 25 Y



Rishabha Doshi Quant Analyst Experience: 6 Y



Gayathree T V Quant Research Analyst Experience: 1 Y

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